



**ASSIST PLUS**  
ACCOUNTS | AUDIT | ICV | ADVISORY

**Company Profile.**

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# Management rational.

We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients

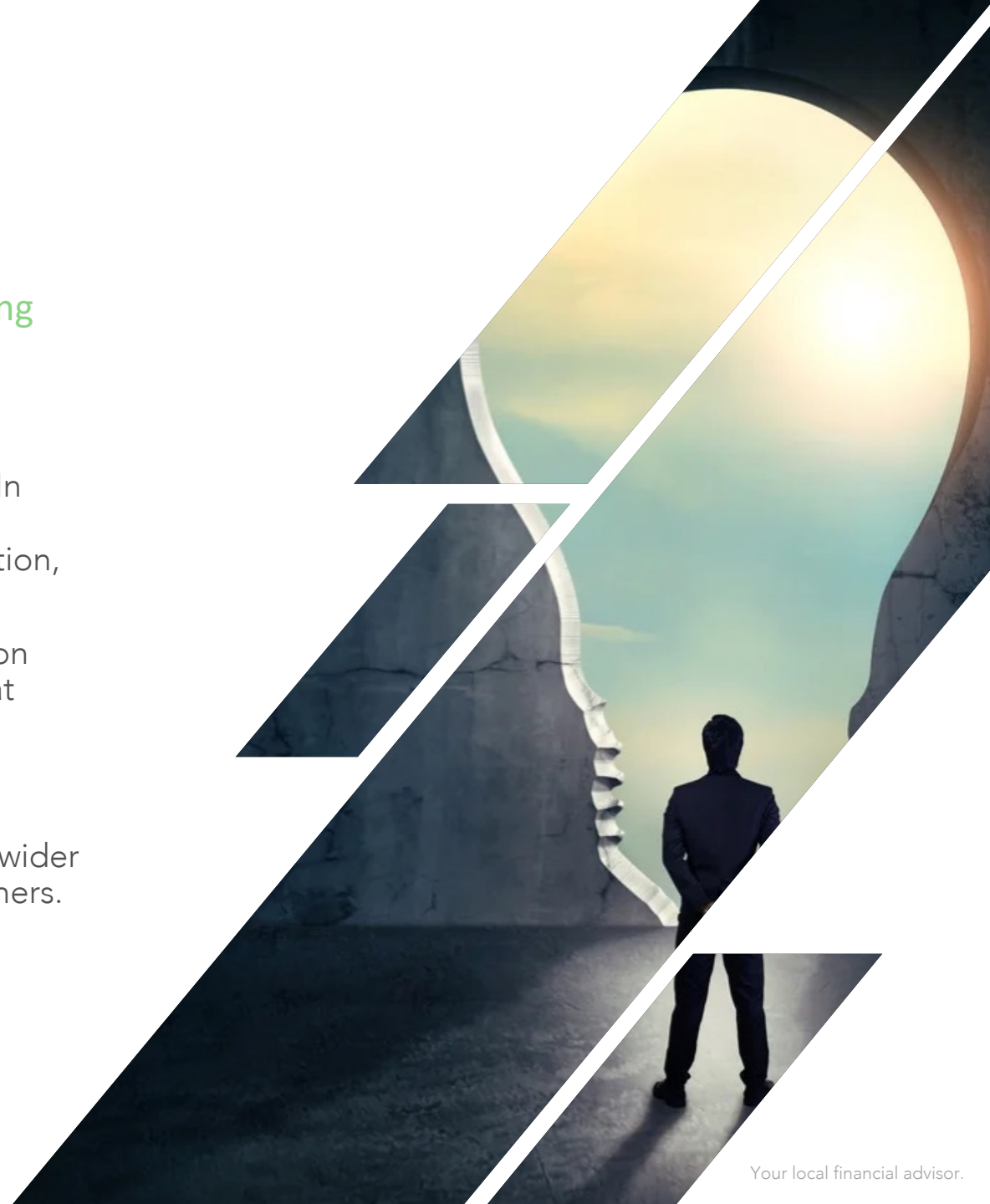
We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients at all times. In addition, we will also leverage our years of experience in all of our engagements that we pursue and reflect the values, ethics and dedication, ensuring the best possible service to every client.

We believe in building business relationships with our partners based on transparent and open dialogue. We believe in being part of a team that empowers our clients to achieve their business objectives—applying a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.

With our local market knowledge in the United Arab Emirates and the wider region, we contribute significant value to our clients and business partners.

*Yousif Alkhanjari*

Managing Partner  
Chairman of the Board



# Who we are.

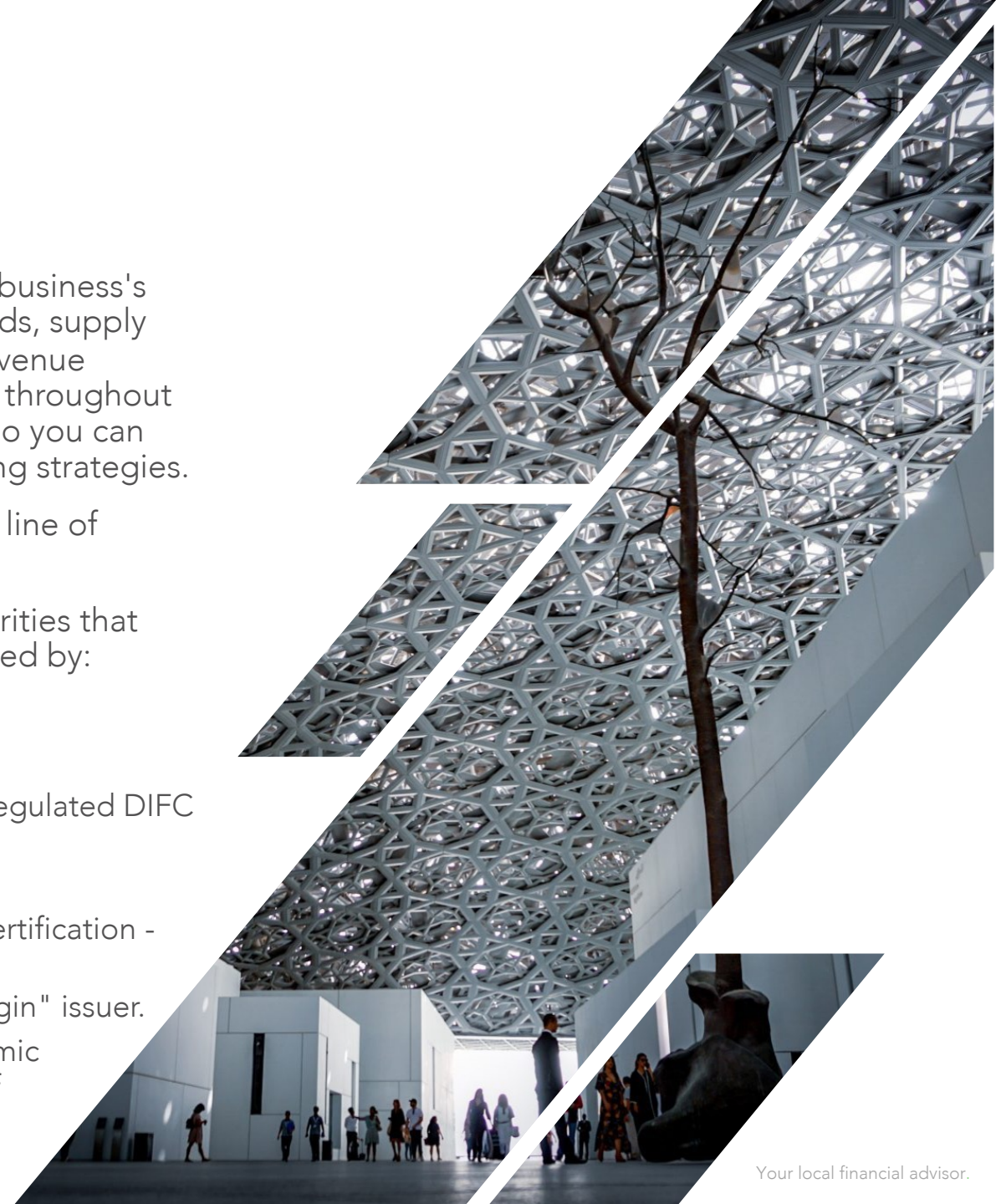
## Your local financial advisor.

Assist Plus is a UAE Full-Service CPA Firm dedicated to handling your business's financial and accounting aspects so you can focus on your clients' needs, supply them with the products and services they want, and concentrate on revenue generation. Complete accounting and financial services to businesses throughout the country that will advise you on the most current, up-to-date rules so you can make the absolute best long-term decisions and profit-making planning strategies.

We want you to concentrate on your best as you're the expert in your line of business and let us focus on what we do best for your financials.

We are one of the trustworthy and recognized firms by the local authorities that brings comprehensive knowledge and expertise. Approved and licensed by:

- UAE Ministry of Economy as approved auditors, license no. 1019.
- Dubai International Financial Centre - DIFC approved auditors for non-regulated DIFC entities.
- Federal Tax Authority - approved tax agency, TAN 30003628 .
- Ministry of Industry & Advance Technology approved In-country value certification - ICV certifying body.
- Ministry of Industry & Advance Technology approved "Certificate of Origin" issuer.
- Abu Dhabi Industrial Development Bureau of the Department of Economic Development approved empaneled certifying body for the Electric Tariff Incentive Program – ETIP.



# Company statement.

## VISION

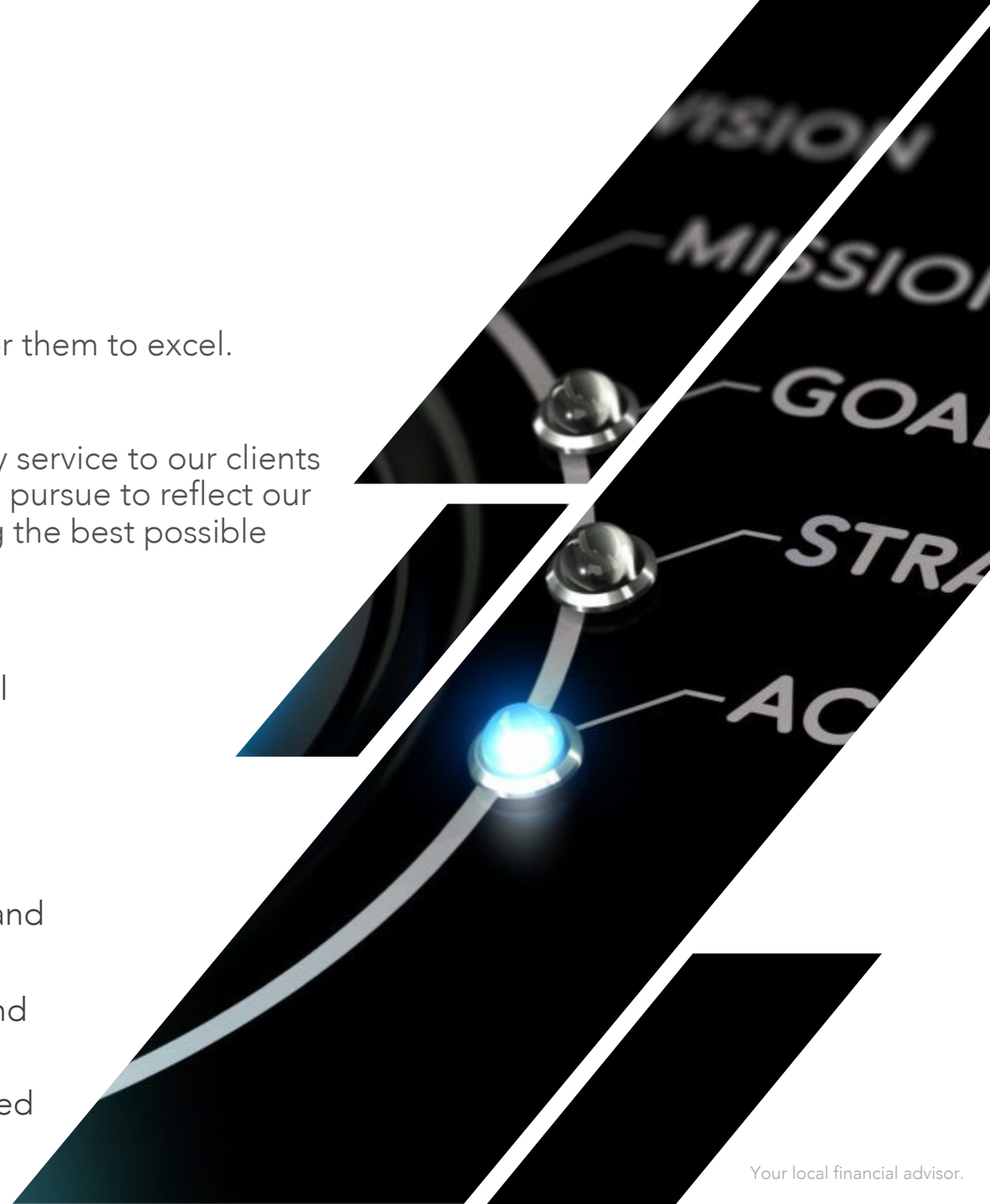
We aspire to deliver value-added professional services to our clients for them to excel.

## MISSION

We are committed and passionate about providing professional, timely service to our clients by leveraging years of relevant experience. In all our engagements, we pursue to reflect our profession and name's values, ethics, and dedication, thereby ensuring the best possible service to every client on every assignment.

## VALUES

- **Integrity:** We perform what we promise with the highest professional standards, providing sound advice and rigorously maintaining our independence.
- **Knowledge:** We engage with the best-in-class expertise to ensure professional, accurate and high-quality service.
- **Consistent:** We continuously regard the current market tendencies and apply the most acceptable practices to our assignments.
- **Commitment:** We will always pledge and commit to adding value and driving sustainability to our customers.
- **Confident:** We seek to patronize and strengthen our stature as trusted business advisors in which businesses are assured of the outcomes.



# Executive team.

We blend leading regional expertise with convenience, familiarity, and passion for a local provider.

We distinguish ourselves on the various services we deliver and how we provide them.

We believe in being part of a team that empowers our clients to succeed in achieving their business objectives, and this requires a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.

We are trusted by the local market and know by our quality of service and business integrity and transparency. Find out how Assist Plus can drive actionable insights and streamline workflows so you can deliver results.

## Why us?

- 25+ Years of Industry Expertise
- Cost-Effectiveness
- Tailor-Made-Solutions
- Fast Turn-Around-Time
- International Standards



Yousif Alkhanjari  
Managing Partner



Muhammad Aaliyan  
Managing Partner  
Dubai Office



Rashed Alkhanjari  
Sr. Partner Business Advisory



Farieh Bin Nasir  
Sr. Manager  
Audit and Assurance



Faizan Abbasi  
Sr. Manager  
Business Development

# Our Services.

We exist because we believe in being part of a team that empowers you to achieve your business objectives.

- We want you to concentrate on your best as you're the expert in your line of business and let us focus on what we do best for your financials.
  - Our firm blends a leading regional firm's expertise with a local provider's convenience, familiarity, and passion. As a result, we distinguish ourselves on the various services we deliver and how we provide them. Our local market knowledge in the United Arab Emirates and the wider region contributes significant value to the relationships we build with our clients and business partner.
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- In-country value certification – ICV
  - Electric Tariff Incentive – ETIP Certification
  - Audit & Assurance
  - Accounts & Bookkeeping
  - Business, Properties & Assets Valuation
  - Financial Advisory
  - Corporate Tax Advisory
  - VAT Consultancy
  - Business Liquidation



# In-country Value Certification.

Designed to achieve optimal worth.

- Being one of the Certifying Body appointed by the UAE Ministry of Industry and Advance Technology (MOIAT) we are an integral part of your journey to obtaining the National In-Country Value (ICV).
- The ICV is a permitted document approved and issued for the federal governing bodies of the UAE, semi governing authorities, ADNOC and its associated companies and UAE GDP diversification body. This certificate verifies and validates the legal position of a company in the marketplace and its contribution to the enhancement and strengthening of the country's GDP by sourcing the local goods and services, Emiratization of the UAE workforce and placement in the private sector.
- Our methodology: is based on our experience in conducting such assignments and as accepted by the ICV Committee.
- The ICV evaluation process will examine your value-added contribution to the UAE in areas including:
  - Local manufacturing
  - Procurement of 3rd party goods/services
  - Local investment and its growth
  - Emiratization of workforce
  - Expatriate contribution
  - Generation of income from outside UAE.



# Electric Tariff Incentive Program – ETIP Certification.

## Designed to incentivize

- Assist Plus is one of the one of the Abu Dhabi Industrial Development Bureau of the Department of Economic Development approved empaneled certifying bodies for the Electric Tariff Incentive Program – ETIP.
- The program aims to foster competitiveness and investments in the emirate. Creating the first option for industrial companies with a high level of automation, productivity, and economic impact by boosting industrial facilities' productivity level, enhancing their economic impact and improving energy efficiency.
- Our professional auditors, financial advisors and analysts possess an in-depth knowledge of the country's economic status, industrial marketplace and the UAE's policies which allows our team members to quickly evaluate the aspects that entail the possibility of the procurement of an ETIP certificate body. Therefore, this certification will strengthen your company's financial position, offering more value, so it is recommended to acquire yours as soon as possible.
- The initiative will assist companies in:
  - Reducing operational costs.
  - Enhancing competitiveness.
  - Encouraging technological transformation.
  - Encouraging energy efficiency.
  - Boosting productivity.
  - Enhancing economic impact



# Audit & Assurance.

Assist Plus is an independent approved audit firm by the UAE Ministry of Economy - Reg. 1019.

- We are an independent audit firm that is committed to providing our clients in Abu Dhabi, Dubai and the other emirates with the highest level of external audit services and professional integrity. Our team of experienced professionals will work closely with you to understand your business, identify opportunities and deliver results.
- Our audits are conducted by qualified auditors who have extensive experience in the industry. They follow high ethical standards and maintain independence from management throughout all phases of engagement including planning, execution, reporting, and conclusion.
- We're confident that our expertise will meet your needs as we help you achieve your goals through effective risk management strategies while maintaining compliance requirements across multiple jurisdictions.
- It is widely observed that the need to be conducting annual audits has increased exponentially over the years, regardless of the company's size. Audit tends to be an essential tool for all companies because it enables transparency within firms. Nevertheless, Small and Medium Enterprises (SMEs) need to consider having a holistic idea about their internal operations to evaluate their strategy and possible areas of improvement.



# Accounting & Bookkeeping.

We know every business is unique and that's why we offer tailored services rather than out-of-the-box solutions.

- You can trust us with your books because we have built our reputation on transparency, accountability, and integrity. We understand how important it is for you to feel secure about your financial matters, so we ensure all our clients are satisfied with our work before they pay us anything. If you're ready for professional assistance from people who care about your success as much as you do, call us today!
- Assist Plus is one of the prominent accounting firms in the UAE. With a team of certified professionals, the company is among the top bookkeeping service providers
- Our in-depth knowledge and decades of collective experience in UAE and accounting and booking across multiple industries makes Assist Plus the ideal partner for your accounting and bookkeeping requirements in Abu Dhabi.
- Small businesses benefit from understanding profitability and other financial metrics related to their activities.
- This vital business intelligence can provide valuable context for business decision making.



# Business & Property Valuation.

Knowing what every component of your business is worth is invaluable information for business owners to have.

- Deciding on whether to buy a house or lease is one of the key decisions during our life. It requires informative based decisions, market data and in-depth analysis and knowledge of market dynamics.
- Our expert valuation team provides informed market-facing independent advice on all property types and a whole range of property interests, from one-off valuation to valuation of entire portfolios.
- All measurements are carried out following the RICS Property Measurement Professional Statement 2nd Edition as issued by the Royal Institution of Chartered Surveyors, where applicable, considering the current market practices within the United Arab Emirates.

## Why us for your valuation requirements?

- We have a team of internationally certified valuers and members of the Royal Institute of Chartered Surveyor, and capable of conducting property valuations across Emirates, all GCC Countries.
- Diverse and in-depth industry experience across different sectors



# Corporate TAX Advisory.

Every business deserves a trusted Tax advisor

Assist Plus a reliable corporate tax advisors, we assist the companies in dealing with the issues on tax matters by:

- Keeping up to date on the latest updates in the law and therefore, can assist a company in avoiding legal compulsion by ensuring timely compliance with provisions of the law.
- We are conducting comprehensive tax planning and offering advice on complex issues that could result in legitimate tax savings.
- We combine our understanding of business insights and comprehensive tax knowledge to assist our clients with tax management.
- Handling industry-specific issues with precise guidance to comply with the law. Our advisory covers specific considerations for entities located in the free zone and designated free zone.
- We are conducting health checks by reviewing the internal controls and procedures, including a review of documentation to maintain law compliances.
- Rendering retainer-ship services include ongoing advisory, updates, assistance in compliance, etc. We assist through calls and meetings when necessary. We formulate complete solutions and prepare recommendations to provide tax advice for our clients.



# VAT Advisory.

We understand the significance Tax plays on our client's wealth and place.

Authorized agency by UAE Federal Tax Authority - TAN 30003628.

- Assist Plus is one of the registered TAX agents, authorized by the FTA the UAE Federal Tax Authority. As a leading Tax consultant in UAE, we offer a range of VAT related services.
- Naturally, the announcement of the imposition of this tax has created a lively debate on the pros and cons of VAT taxation and the potential impact it will have on business operations and the economy at large.
- Assist Plus as one of the federal tax authority authorized tax agencies (TAN 30003628), our services in this field include, but are not limited to, the following:
  - Agents and representation
  - Registration
  - Compliance review
  - Filing & declaration
  - Refund and waiver services
- You can rely on us, we got the comprehensive tax knowledge to assist your tax-related needs, we possess a strong understanding of the insights and
- keep ourselves regularly updated on any updated tax guidelines.



# Business Liquidation.

We cover all the required practical perspectives of liquidation from accounting, legal and legislation.

- At Assist Plus, we provide the services of liquidation of companies and the elimination of registration in the United Arab Emirates.
- To liquidate, the company will appoint a certified liquidator at the headquarters where the company is located. The liquidator is named in a document as a decision of the General Assembly or a judgment of the local court.
- According to the law, it is necessary to determine the decision to put the company under liquidation and appoint a liquidator through a formal power of attorney.
- The liquidation may be quick and maybe gradual depending on the company's situation when deciding to liquidate.

# Who We Work With.

We work with clients of all scopes, whether you are a start-up, emerging, SME, corporate, not-for-profit organization, or an NGO. We are trusted by the local market and know our quality of service, business integrity, and transparency from start-ups to multinationals. Find out how Assist Plus can drive actionable insights and streamline workflows so you can deliver results.

Our clients include a variety of industries:

- We prided ourselves on having worked closely and successfully with various sectors and industries and met and exceeded our client's high expectations.
- As a result, we form ongoing lasting relationships with our clients and consider ourselves an extension to their sustainability and growth.
- Some of our clients that we successfully served are:



# Credentials.

- We are committed to the sustainable development of our people's professional life. We respect the people who work for us and provide them with opportunities to develop their talents. Accountability and personal responsibility are encouraged at all levels, and structured career planning and training give our people more client experience and partner time; as a result, almost 65% of our staff are certified chartered accountants.
- We are one of the trustworthy and recognized firms by the local authorities that brings comprehensive knowledge and expertise. Approved and licensed by:

	 UNITED ARAB EMIRATES MINISTRY OF ECONOMY	
	 غرفة أبوظبي ABU DHABI CHAMBER	
	 غرفة دبي DUBAI CHAMBER	 مصرف الإمارات للتنمية Emirates Development Bank
 اقتصادية دبي DUBAI ECONOMY	 متموقع خافضة لتطوير المشاريع Khalifa Fund for Enterprise Development	 بنك أبوظبي التجاري ADCB
 جمعية المحاسبين ومدققي الحسابات Accountants & Auditors Association	 البرنامج الوطني NATIONAL PROGRAM For Small and Medium Enterprises and Projects	 مصرف أبوظبي الإسلامي ADIB



**ASSIST PLUS**  
ACCOUNTS | AUDIT | ICV | ADVISORY

# Contact Us

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