



ASSIST PLUS
ACCOUNTS | AUDIT | ICV | ADVISORY

Company Profile.

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Management rational.

We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients

We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients at all times. In addition, we will also leverage our years of experience in all of our engagements that we pursue and reflect the values, ethics and dedication, ensuring the best possible service to every client.

We believe in building business relationships with our partners based on transparent and open dialogue. We believe in being part of a team that empowers our clients to achieve their business objectives—applying a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.

With our local market knowledge in the United Arab Emirates and the wider region, we contribute significant value to our clients and business partners.

Yousif Alkhanjari

Managing Partner
Chairman of the Board



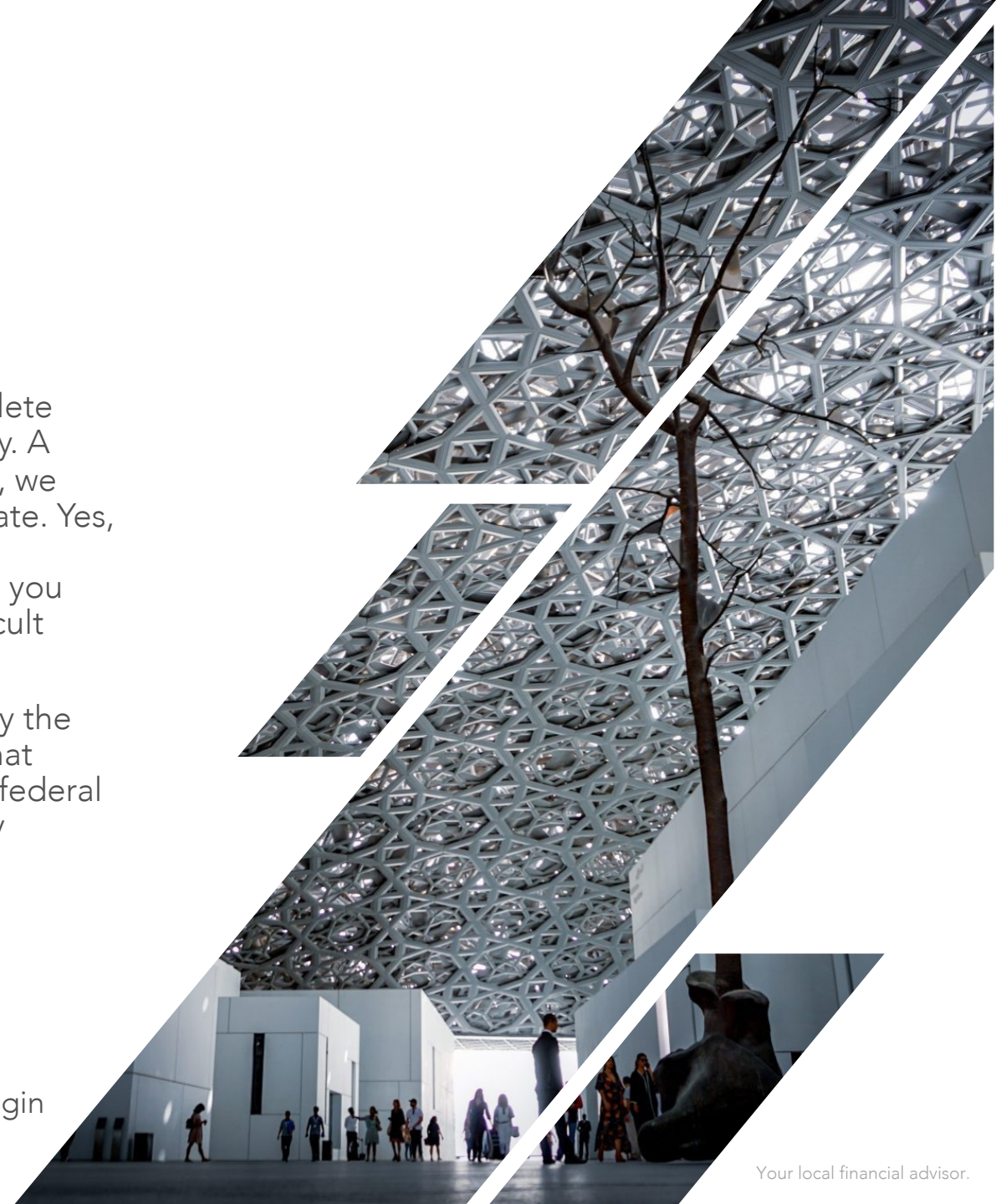
Who we are.

Your local financial advisor.

A UAE Certified Public Accounting Firm dedicated to providing complete accounting and financial services to businesses throughout the country. A trusted firm with a reputation for expertise and integrity. At Assist Plus, we know that businesses need a qualified and competent financial advocate. Yes, we can prepare your books of accounts and generate solid financial statements, but our real strength lies in our ability to stand with you as you grow your business. We will be a trusted partner as you make the difficult decisions necessary for your success.

The UAE in-country value committee commissioned Assist Plus to carry the ICV scoring as one of the certifying companies. As a reliable agency that brings comprehensive tax knowledge, the company is also one of the federal tax authority authorized tax agencies and approved merging company evaluation and real estate pricing in Abu Dhabi.

- Ministry of Economy - Approved Auditors - License No 1019
- Federal Tax Authority - Approved Tax Agency -- TAN 30003628
- Ministry of Industry & Advance Technology - Approved ICV Certifier.
- Ministry of Industry & Advance Technology - Approved Certificate of Origin Issuer.



Company statement.

VISION

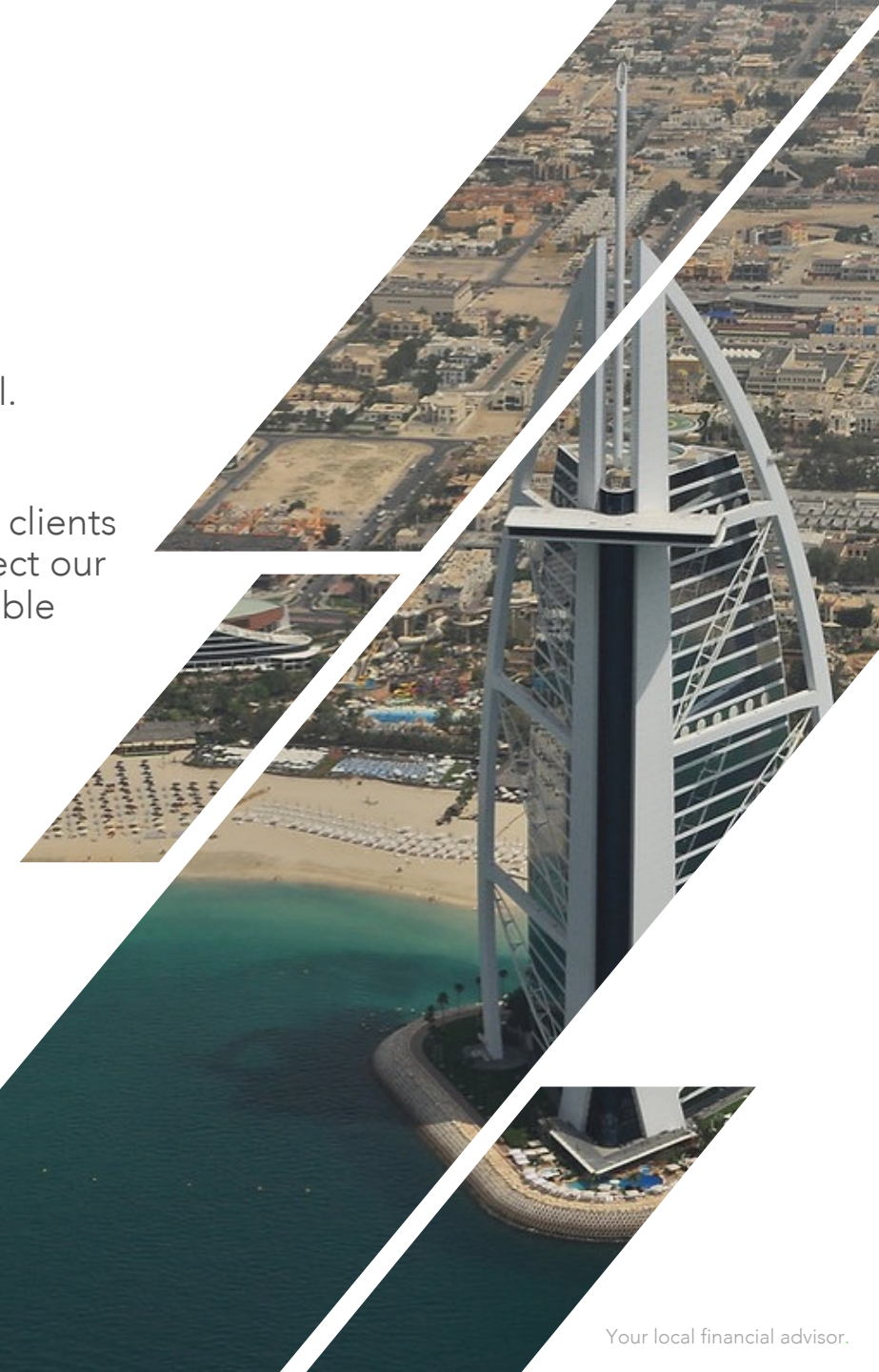
We aspire to deliver value-added professional services to our clients for them to excel.

MISSION

We are committed and passionate about providing professional, timely service to our clients by leveraging years of relevant experience. In all our engagements, we pursue to reflect our profession and name's values, ethics, and dedication, thereby ensuring the best possible service to every client on every assignment.

VALUES

- **Integrity:** We perform what we promise with the highest professional standards, providing sound advice and rigorously maintaining our independence.
- **Knowledge:** We engage with the best-in-class expertise to ensure professional, accurate and high-quality service.
- **Consistent:** We continuously regard the current market tendencies and apply the most acceptable practices to our assignments.
- **Commitment:** We will always pledge and commit to adding value and driving sustainability to our customers.
- **Confident:** We seek to patronize and strengthen our stature as trusted business advisors in which businesses are assured of the outcomes.



Executive team.

We blend leading regional expertise with convenience, familiarity, and passion for a local provider.

We distinguish ourselves on the various services we deliver and how we provide them.

We believe in being part of a team that empowers our clients to succeed in achieving their business objectives, and this requires a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.

We are trusted by the local market and know by our quality of service and business integrity and transparency. Find out how Assist Plus can drive actionable insights and streamline workflows so you can deliver results.

Why us?

- 20+ Years of Industry Expertise
- Cost-Effectiveness
- Tailor-Made-Solutions
- Fast Turn-Around-Time
- International Standards



Yousif Alkhanjari
Managing Partner

MSc. Professional Practice & Research
MSc. Human Resources & Leadership
B.Sc. Accounting



Muhammad Aaliyan
Managing Partner – Dubai Office

FCPA, MBA
B.Sc. Accounting



Gulfraz malik
Sr. Manager

Accounts and Audit
Abu Dhabi Office
APA, PIPFA, B.Sc. Accounting



Farieh Bin Nasir
Sr. Manager

Audit and Assurance
Dubai Office
CA, B.Sc. In Accounting



Faizan Abbasi
Sr. Manager

Business Development
B.Sc. Accounting and Finance

Our Services.

We exist because we believe in being part of a team that empowers you to achieve your business objectives.

- At Assist Plus, we are committed to providing professional, timely, dedicated services to our clients. We leverage years of relevant experience in all of our engagements we pursue to reflect the values, ethics and commitment of our name and profession, thereby ensuring the best possible service to every client on every assignment.
- We believe in building business relationships with partners based on transparent and open communication. We believe in being part of a team that empowers our clients to succeed in achieving their business objectives, and this requires a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.
- Our local market knowledge in the United Arab Emirates and the wider region contributes significant value to the relationships we build with our clients and business partner.

01 In-country Value certification

03 Accounting & Bookkeeping

05 VAT Consultation

07 Business Liquidation

02 Audit & Assurance

04 Business & Assets Valuation

06 CFO Services



In-country Value Certification.

Designed to achieve optimal worth.

- Being one of the Certifying Body appointed by the UAE Ministry of Industry and Advance Technology (MOIAT) we are an integral part of your journey to obtaining the National In-Country Value (ICV).
- The ICV is a permitted document approved and issued for the federal governing bodies of the UAE, semi governing authorities, ADNOC and its associated companies and UAE GDP diversification body. This certificate verifies and validates the legal position of a company in the marketplace and its contribution to the enhancement and strengthening of the country's GDP by sourcing the local goods and services, Emiratization of the UAE workforce and placement in the private sector.
- Our methodology: is based on our experience in conducting such assignments and as accepted by the ICV Committee.
- The ICV evaluation process will examine your value-added contribution to the UAE in areas including:
 - Local manufacturing
 - Procurement of 3rd party goods/services
 - Local investment and it is growth
 - Emiratization of workforce
 - Expatriate contribution
 - Generation of income from outside UAE.



Providing Premier Services for
ICV Certification in the UAE.

Your local financial advisor.

Audit & Assurance.

Assist Plus is an independent approved audit firm by the UAE Ministry of Economy - Reg. 1019.

- We are an independent audit firm that is committed to providing our clients in Abu Dhabi, Dubai and the other emirates with the highest level of external audit services and professional integrity. Our team of experienced professionals will work closely with you to understand your business, identify opportunities and deliver results.
- Our audits are conducted by qualified auditors who have extensive experience in the industry. They follow high ethical standards and maintain independence from management throughout all phases of engagement including planning, execution, reporting, and conclusion.
- We're confident that our expertise will meet your needs as we help you achieve your goals through effective risk management strategies while maintaining compliance requirements across multiple jurisdictions.
- It is widely observed that the need to be conducting annual audits has increased exponentially over the years, regardless of the company's size. Audit tends to be an essential tool for all companies because it enables transparency within firms. Nevertheless, Small and Medium Enterprises (SMEs) need to consider having a holistic idea about their internal operations to evaluate their strategy and possible areas of improvement.


Detect and mitigate.

Your local financial advisor.

Accounting & Bookkeeping.

We know every business is unique and that's why we offer tailored services rather than out-of-the-box solutions.

- You can trust us with your books because we have built our reputation on transparency, accountability, and integrity. We understand how important it is for you to feel secure about your financial matters, so we ensure all our clients are satisfied with our work before they pay us anything. If you're ready for professional assistance from people who care about your success as much as you do, call us today!
- Assist Plus is one of the prominent accounting firms in the UAE. With a team of certified professionals, the company is among the top bookkeeping service providers
- Our in-depth knowledge and decades of collective experience in UAE and accounting and booking across multiple industries makes Assist Plus the ideal partner for your accounting and bookkeeping requirements in Abu Dhabi.
- Small businesses benefit from understanding profitability and other financial metrics related to their activities.
- This vital business intelligence can provide valuable context for business decision making.


A close-up photograph of a hand holding a black pen, poised to write on a document. The document features a bar chart with blue bars of varying heights. The image is partially obscured by a large, white, diagonal graphic element that runs from the top right towards the bottom left.

Accounting can sometimes represent a challenge for companies of all sizes.

Accounting & Bookkeeping.

We know every business is unique and that's why we offer tailored services rather than out-of-the-box solutions.

1. Accounting standards and practices are followed when preparing books of accounts.
2. Preparation of records-keeping arrangements to account for the entries recorded in books of accounts.
3. Organization, maintenance and preparation of auditable accounting records.
4. Prepare Management reports and analysis as per the requirements of management.
5. Preparation of monthly profit and loss report.
6. Preparation of balance sheet containing listing of assets and liabilities.
7. Reporting management on daily activities as required by the management.
8. Other ad hoc accounting-related work from time to time.
9. VAT Registration and de-registration.
10. 10. Creation of a chart of accounts that will comply with the requirements of VAT law.
11. 11. Advising a flow of transactions to ensure compliance with VAT Law.
12. 12. Guiding routine accounting activities on the matter relating to the application of VAT.
13. 13. Performing a monthly review of books of accounts for the VAT's impact, appropriate VAT calculations and classification and recommending adjustments if needed.
14. 14. Filing the VAT return as per the timeframe approved by Authority and as mentioned in tax certificate



"The importance of understanding your business' accounts cannot be understated and is frequently cited by business journals as a way of 'keeping score' of your business operations."


Business & Assets Valuation.

Knowing what every component of your business is worth is invaluable information for business owners to have.

- Deciding on whether to buy a house or lease is one of the key decisions during our life. It requires informative based decisions, market data and in-depth analysis and knowledge of market dynamics.
- Our expert valuation team provides informed market-facing independent advice on all property types and a whole range of property interests, from one-off valuation to valuation of entire portfolios.
- All measurements are carried out following the RICS Property Measurement Professional Statement 2nd Edition as issued by the Royal Institution of Chartered Surveyors, where applicable, considering the current market practices within the United Arab Emirates.

Why us for your valuation requirements?

- We have a team of internationally certified valuers and members of the Royal Institute of Chartered Surveyor, and capable of conducting property valuations across Emirates, all GCC Countries.
- Diverse and in-depth industry experience across different sectors




It's not just about the numbers, we know what your business needs.

VAT Consultation.

We understand the significance Tax plays on our client's wealth and place.
Authorized agency by UAE Federal Tax Authority - TAN 30003628.

- Assist Plus is one of the registered TAX agents, authorized by the FTA the UAE Federal Tax Authority. As a leading Tax consultant in UAE, we offer a range of VAT related services.
- Naturally, the announcement of the imposition of this tax has created a lively debate on the pros and cons of VAT taxation and the potential impact it will have on business operations and the economy at large.
- Assist Plus as one of the federal tax authority authorized tax agencies (TAN 30003628), our services in this field include, but are not limited to, the following:
 - Agents and representation
 - Registration
 - Compliance review
 - Filing & declaration
 - Refund and waiver services
- You can rely on us, we got the comprehensive tax knowledge to assist your tax-related needs, we possess a strong understanding of the insights and keep ourselves regularly updated on any updated tax guidelines.




Every business
deserves a trusted Tax
advisor.

Business Liquidation.

We cover all the required practical perspectives of liquidation from accounting, legal and legislation.

- At Assist Plus, we provide the services of liquidation of companies and the elimination of registration in the United Arab Emirates.
- To liquidate, the company will appoint a certified liquidator at the headquarters where the company is located. The liquidator is named in a document as a decision of the General Assembly or a judgment of the local court.
- According to the law, it is necessary to determine the decision to put the company under liquidation and appoint a liquidator through a formal power of attorney.
- The liquidation may be quick and maybe gradual depending on the company's situation when deciding to liquidate.



Sometimes you have to make tough decisions to hold the line on spending.

Who We Work With.

We work with clients of all scopes, whether you are a start-up, emerging, SME, corporate, not-for-profit organization, or an NGO. We are trusted by the local market and known for our quality of service and business integrity, and transparency from start-ups to multinationals. Find out how Assist Plus can drive actionable insights and streamline workflows so you can deliver results.

"Assist Plus was a completely different kind of partner. They took something very complex and created a simple, beautiful, and intuitive user experience."

I can with no reservation state that this was done in a very timely and professional manner ."

Robert Smith
CFO, UAEU

"We had issues, but with your expertise, we overcame them and managed to meet our customer's expectations".

Saif Al Sayari
Founder and Chairman
Al Reem Group Abu Dhabi

Credentials.

- The local authorities recognize us as approved auditors holding UAE Ministry of economy professional financial license no. 1019, UAE federal tax authority agency no. TAN 30003628.
- In addition, we have been appointed by the UAE Ministry of industry and advance technology and an approved in-country value (ICV) certifying body.
- We are committed to the sustainable development of our people's professional life. We respect the people who work for us and provide them with opportunities to develop their talents. Accountability and personal responsibility are encouraged at all levels, and structured career planning and training give our people more client experience and partner time. As a result, almost 65% of our staff are certified chartered accountants.

Assist Plus dedication to excellence speaks for itself. We have always exceeded expectations by tailoring our services to client needs and providing the highest level of personalized service.

Our professionals keep abreast of the latest developments in their respective fields of expertise and use them to help our clients achieve their financial goals.





ASSIST PLUS

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