

COMPANY PROFILE

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**ASSIST PLUS**  
ACCOUNTING & AUDITING SERVICES

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A full-service CPA firm committed to handling the financial and accounting aspects of your business, so you can prioritize your clients' needs. Combining the expertise of a leading regional firm with the convenience, familiarity, and genuine passion of a local provider. This sets us apart in the range of services we offer and how we deliver them.

We are one of the trustworthy and recognized firms by the local authorities that brings comprehensive knowledge and expertise. Approved and licensed by:

- UAE Ministry of Economy as approved auditors.
- Dubai International Financial Centre - DIFC approved auditors.
- Dubai South Business Hub – approved auditors.
- Federal Tax Authority - approved tax agency.
- Ministry of Industry & Advance Technology approved ICV approved auditors.
- Ministry of Industry & Advance Technology approved "Certificate of Origin" issuer.
- Abu Dhabi Industrial Development Bureau approved auditors Energy Support Program (ESP).
- We are ISO 9001, ISO 14001 and ISO 45001 certified.



We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients at all times and leveraging our years of experience in all of the engagements that we pursue and reflect our values, ethics and dedication, ensuring the best possible service to every client.

We believe in building business relationships with our partners based on transparent and open dialogue. We believe in being part of a team that empowers our clients to achieve their business objectives—applying a holistic approach to everything from mentoring staff to investing in the latest technology and solutions.

With our local market knowledge in the United Arab Emirates and the wider region, we contribute significant value to our clients and business partners.

### **Yousif Alkhanjari**

**CPA, B.Sc. Accounting, UAE Fellowship**  
MSc. Human Resources & Leadership, MSc. Business Evaluation & Research  
Approved Property Valuer - Dubai Real Estate Regulatory Agency  
Approved Property Valuer - Abu Dhabi Department of Municipal Affairs and Transport  
Approved Auditor - UAE Ministry Of Economy  
Registered Accounting Expert – Abu Dhabi Judicial Department  
Registered Accounting Expert – Ras Al Khaimah Courts



## Our Vision

We aspire to deliver value-added professional services to our clients for them to excel.

We are committed and passionate about providing professional, timely service to our clients by leveraging years of relevant experience. In all our engagements, we pursue to reflect our profession and name's values, ethics, and dedication, thereby ensuring the best possible service to every client on every assignment.

## Our Mission



We believe in enabling you to excel in your field of expertise while we excel in managing your financials. By combining the expertise of a leading regional firm with the convenience, familiarity, and genuine passion of a local provider. This sets us apart in the range of services we offer and how we deliver them.



At Assist Plus, we are dedicated to managing the financial and accounting aspects of your business, allowing you to focus on your client's needs, deliver top-notch products and services, and drive revenue growth. We provide comprehensive accounting and financial services nationwide, offering guidance on the latest rules and equipping you with the best strategies for long-term decision-making and profitability.



# Management Team.

Founded by a group of professionals who share decades of experience in financial services, accounting and business advisory. We vision to deliver excellent and value-added professional services to our clients for them to excel. We believe in being part of a team that empowers our clients to succeed in achieving their business objectives, and this requires a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.

We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients at all times. In addition, we will leverage our years of experience in all of our engagements that we pursue and reflect the values, ethics and dedication, ensuring the best possible service to every client.



**YOUSIF ALKHANJARI**  
Managing Partner



**MUHAMMAD AALIYAN**  
Partner



**IRFAN ULHAQ**  
Manager, Audit & Assurance



**MUHAMMAD ZAHID ALI**  
Manager, ICV & Compliance



**HAIDER BABAR**  
Manager, Valuations



**MOHAMED ABDULHAMEED**  
Manager Forensic Accounting



**USHNA NAVEED**  
Manager, Accounts



**NISHA CHANDRAN**  
Manager, Sales



**AHMED ALHASHMI**  
Manager, ADMIN & HR



We exist because we believe in being part of a team that empowers you to achieve your business objectives.

We deliver integrated audit, tax, advisory, valuation, certification, and business setup solutions—helping businesses stay compliant, build credibility, and unlock growth opportunities across the UAE.



## Audit, Accounting & Tax

1

End-to-end financial compliance services including External & Internal Audits, Accounts & Bookkeeping, and UAE VAT & Corporate Tax—ensuring accuracy, transparency, and regulatory compliance.



## Valuation & Asset Services

2

Independent and reliable Valuation Services for Businesses, Properties, and Machinery, supported by Asset Tagging and Validation to safeguard asset integrity and support financial and regulatory requirements.



## Advisory & Business Support

3

Strategic advisory solutions covering Feasibility Studies, Business Advisory, and Liquidation services, helping businesses make informed decisions and navigate complex operational and financial challenges.



## Certification, Business Formation & Vendor Registration

4

Comprehensive support for ISO, ICV, and ETIP Certifications, Company Formation in Abu Dhabi, and specialized ADNOC Vendor Registration—enabling businesses to meet local and international standards and access major procurement opportunities.





We are an independent approved audit firm by the UAE Ministry of Economy

**Independent Audits.**  
**Ethical Assurance.**  
**Confident Decisions.**

Our audits are conducted by qualified auditors who have extensive experience in the industry. They follow high ethical standards and maintain independence from management throughout all phases of engagement including planning, execution, reporting, and conclusion.

We're confident that our expertise will meet your needs as we help you achieve your goals through effective risk management strategies while maintaining compliance requirements across multiple jurisdictions.

It is widely observed that the need to be conducting annual audits has increased exponentially over the years, regardless of the company's size. Audit tends to be an essential tool for all companies because it enables transparency within firms. Nevertheless, Small and Medium Enterprises (SMEs) need to consider having a holistic idea about their internal operations to evaluate their strategy and possible areas of improvement.





Every business is unique, and so are our solutions. We deliver tailored, transparent, and accountable services—ensuring confidence in your financial matters and commitment to your success.

## Expertise That Drives Better Decisions.

Our reputation is built on unwavering transparency, strict accountability, and professional integrity. We understand how important it is for you to feel secure about your financial matters, so we ensure all our clients are satisfied with our work before they pay us anything. If you're ready for professional assistance from people who care about your success as much as you do, call us today!

Assist Plus is one of the prominent accounting firms in the UAE. With a team of certified professionals, the company is among the top bookkeeping service providers. Our in-depth knowledge and decades of collective experience in UAE and accounting and booking across multiple industries makes Assist Plus the ideal partner for your accounting and bookkeeping requirements.

Small businesses benefit from understanding profitability and other financial metrics related to their activities.





We provide FTA-authorized VAT and Corporate Tax services across the UAE, delivering compliant, efficient, and client-focused tax solutions that support confident decision-making and sustainable business growth.

## Smart Tax Compliance.

## Optimized for Growth.

We offer comprehensive VAT and Corporate Tax services across the UAE, delivered by a certified team of Tax professionals, CPAs, and ACCAs. We support businesses with registration, compliance, filing, and advisory—ensuring full adherence to UAE tax regulations while optimizing tax positions to enhance efficiency, manage risk, and support sustainable growth.

- 1.Regulatory-Approved Consulting and Advisory Firm
- 2.On-Time Compliance
- 3.Awareness on Industry-Specific Issues
- 4.Proper Review of Documentation
- 5.In-house Training



## Valuing What Matters. Protecting What You Own.

We deliver premier property, business, and machinery valuations in UAE, supported by internationally certified valuers and recognized by local authorities. Our valuation services provide accurate, independent assessments that support strategic decisions such as growth, mergers, sales, and financial reporting.

Complementing our valuation expertise, we offer professional asset tagging and verification services, enabling complete visibility, control, and accountability over physical assets. Using structured identification and tracking methods, we help businesses maintain accurate asset records, reduce risk, and strengthen operational efficiency.



## Strategic Advice for Every Business Stage.

We provide end-to-end advisory support to help businesses make confident decisions at every stage of their lifecycle. Our services include business planning and feasibility studies to define strategy, assess viability, manage risk, and support funding and growth initiatives.

We also offer business liquidation services, managing the full process with accounting, legal, and regulatory coordination to ensure compliant, structured closures that enable orderly settlements and new beginnings.

Our financial advisory services support complex business needs, including capital raising, valuations, due diligence, forensic reviews, restructuring, M&A transactions, business modelling, recovery services, and financial projections—focused on protecting value and driving sustainable outcomes.



We are UAE Ministry of Industry & Advance Technology ICV approved auditors.

## Acquire Your In-Country Value Certification

Being one of the Certifying Body appointed by the UAE Ministry of Industry and Advance Technology (MOIAT) we are an integral part of your journey to obtaining the National In-Country Value (ICV).



**Local Value  
Impact**



**Competitive  
Advantage**



**Sustainable  
Growth**



Strengthen your credibility, streamline operations, and meet international standards with confidence. Contact us today to start your ISO certification journey and position your business for sustainable growth and global recognition.

## Take the Next Step with ISO Certification!

We offer a complete suite of ISO certification services through our sister company Assist Plus Management Consultancy - APMC. An expert in end-to-end ISO certification implementation, Business Continuity Management Systems (BCMS), Integrated Management Systems, Audits, and Training.



**Organization  
Credibility**



**Global  
Standards**



**Operational  
Credibility**



We provide end-to-end, compliant ADNOC vendor registration—guiding you from eligibility to approval so your business can confidently access one of the UAE’s most powerful procurement ecosystems.

## Your Gateway to ADNOC Opportunities—Registered Right, Positioned Strong

### Why Us

Expert ADNOC guidance, end-to-end support, full compliance, strategic positioning, and a dedicated point of contact—ensuring a smooth and successful registration.



**ADNOC Ready**



**Compliance Assured**



**Opportunity Enabled**



From strategic company formation to full regulatory compliance, we provide tailored, transparent, and end-to-end solutions—helping you build a credible presence and unlock long-term growth in the UAE’s capital.

## Your Trusted Partner for Establishing and Growing Your Business in Abu Dhabi

At Assist Plus Accounting and Auditing, we offer end-to-end company formation solutions tailored to meet the specific needs of startups, SMEs, and multinational entities looking to register and operate seamlessly in the Emirate.



Regulatory  
Confidence



Sustainable  
Growth



Market Access



# Who We Worked With.

We serve clients of all sizes—from start-ups to multinationals—trusted for our integrity, transparency, and quality. Assist Plus enhances performance through clear insights and streamlined financial solutions.



# Our Credentials.

We are a UAE-licensed and authority-recognized accounting and auditing firm, operating in full compliance with local regulatory frameworks. Our firm is approved and registered with relevant government and free-zone authorities, reflecting our adherence to UAE laws, professional standards, and ethical requirements.

By combining regulatory credibility with strong regional expertise and deep local insight, we deliver trusted, current, and compliance-driven accounting, audit, and advisory services that meet the expectations of regulators, stakeholders, and businesses across the UAE.



**CONTACT US.**

[www.assistplus.ae](http://www.assistplus.ae)



# ASSIST PLUS

ACCOUNTING & AUDITING SERVICES

**Abu Dhabi - HQ**  
Ammar Bin Yasir Street, Khalifa  
Park, P. O. Box 6533  
Phone: +971 (2) 641 6751  
Email: [info@assistplus.ae](mailto:info@assistplus.ae)

**Dubai Office**  
Dubai South Business Hub  
Free Zone  
Phone: +971 (4) 8790 747

**Sharjah Office**  
Sahara healthcare City Building  
Sahara Mall  
Phone: +971 (6) 579 7951